



Econoday Delivers Historical Economic Data to Algorithmic Trading Firms

Econoday, the Global Leader in providing Economic Data to the investment industry for over 25 years; has amassed a comprehensive, machine readable database of economic event data for markets around the world. The data consists of consensus numbers before economic events, actual reported numbers and revised numbers of those events. Algorithmic trading firms and AI technology firms are leveraging Econoday's Unique Historic Dataset to fuel their proprietary trading models and support their research teams and compliance departments.

Historical Economic Data

Econoday offers access to our archives of historical data for global events that includes our proprietary consensus and actual-as released data dating back to 2001. Actual-with revisions is also available from the inception of an indicator. The actual-as released data plus consensus allows for a transparent look-back when analyzing market volatility and reaction on a specific date. It is rare for data providers to have such a long history of "as released" data. Historically the norm for data providers has been to override data in their system when revised data is announced which unfortunately results in the actual-as released data being lost.

Historical Data Availability

- **Consensus:** Econoday is one of the few companies with an actively managed proprietary consensus. Our consensus is the median of the forecasts submitted by our survey panel of economists. If a value is not deemed important enough to forecast, then we won't have a consensus, as is the case for the participation rate in the Employment number. A forecast or estimate provided by other firms simply reflects a singular viewpoint by an economist. Our consensus is derived from forecasts submitted by 20 economists.
- **Actual-as released:** Our as released data begins when we started covering an event. Most of the US indicators date back to 2001. Many of the global events date back to 2003. We can provide a spreadsheet with the specific listing.
- **Actual-with revisions:** Historical data that includes revisions will date back to the inception of the announcement.

About Econoday, Inc.

Econoday is a technology and information company that has been serving the financial industry for over 25 years. Econoday is one of the leading providers of global economic data, with a vast archive of data and analysis used in creating innovative product solutions for the financial industry. Top online brokerage firms including Fidelity and Bank of America Merrill Lynch as well as major online media websites such as Barron's, Nasdaq, Tradeweb, and WSJ have relied on Econoday for their economic calendar. Econoday provides comprehensive coverage of key economic indicators and events for all of the major investor countries, including: Australia, Canada, China, Eurozone, France, Germany, Hong Kong, India, Italy, Japan, New Zealand, Singapore, Switzerland, United Kingdom, and the United States. Learn more by visiting <http://www.econoday.com>.